

Plymouth Gallery 110 North - *Doors: Gateway to Creativity*

We have an invitation to participate in an exhibit at **GALLERY 110 NORTH**, Plymouth, Wisconsin. It is a themed show called **Doors: Gateway to Creativity**. The exhibition runs **August 13 through October 1, 2010**. **Paintings submitted must depict doors, doorways or door knockers, and must have been completed in the last three years.** The juror is Yolanda Kurek.

- **Drop off: Saturday, August 7 between 9 A.M. and 2 P.M.** If this is not possible please call Dena Adamson at 920-893-9815 to make different arrangements. 2 to 3 people are needed to sign in works and check information on the delivery day.
- **Art Pick-up: October 4, 2010**, or make prior arrangement with Dena Adamson. All pieces must remain at the gallery until the end of show.
- **Reception: Friday, August 13, 2010 from 5:00-8:00 P.M.** - provided at the expense of Gallery 110 North.
- The gallery's contract states that they do not provide postcard announcements for artists. They do provide reception on the day of the Jazz Crawl and receive 35% commission on works sold.

This opening is in conjunction with the **Cheese Capital Jazz Crawl for the Arts** to be held the same evening in 9 locations in historic downtown Plymouth, WI. Gallery 110 North is reserved for the League of Milwaukee Artists exhibit and opening reception. The Great Room of the Plymouth Arts Center is one of the locations for live music during the Jazz Crawl event. Food concessions and a second performance stage will be set up outside the building in the courtyard. Hundreds of guests are expected to attend both events that evening.

I need a minimum of 70 works and a maximum of 75 pieces. Entry into the show will be by e-mail. **Image must be in jpeg form, no larger than 100k and be received by the juror no later than July 1, 2010. Juror will notify you of your acceptance in the show by July 22, 2010.** Those who send in their image before June 1 will be considered for promotional and advertising purposes. This will be considered your waiver for use in newspapers, invitations, announcements and also on the gallery's web site if entering before the June 1 date. No exceptions to this waiver. **You can enter three pieces up to 36" x 36" in size.**

GALLERY 110 NORTH-Plymouth Arts Foundation, Inc.

AGREEMENT & GUIDELINES FOR EXHIBITORS

Gallery 110 North is delighted that you have agreed to have your original artworks displayed in our upcoming, scheduled exhibition. The following will clarify the conditions and guidelines between the Gallery and the Artist/Exhibitor. Signatures of the parties shall confirm the agreement.

DELIVERY OF ARTWORK

All transportation and shipping costs for the exhibition are the responsibility of the artist unless otherwise agreed upon prior to the exhibition date.

The Plymouth Arts Center is not responsible for damage or theft of artwork while in transit. Work will be inspected at the time of check-in to the Gallery. Any damage observed will be recorded and reported to the artist immediately.

All work must be delivered in person, or shipped to arrive, no later than the Saturday or the Monday prior to the opening day of the scheduled exhibit, unless other arrangements have been made in advance.

Delivery of artworks is preferred in the morning hours beginning at 10 a.m., but will be accepted from 10 a.m. to 4 p.m. Typically, if artwork is received and checked in prior to noon, the afternoon hours can be designated for gallery set-up. A receipt for your work will be issued at the time of delivery. Keep this receipt. You will need to present it when the works are picked up at the close of the exhibit.

PICK UP OF ARTWORK

Artworks must be picked up promptly following the close of the exhibit. A date and time for pick up will be established well in advance. At the discretion of Gallery 110 North, work left at the Gallery more than ten (10) days beyond the closing date becomes the property of the Gallery unless prior arrangements have been made.

Works shipped to the Gallery may be shipped back to the artist COLLECT unless prior arrangements have been made.

INSURANCE

All artwork is covered by insurance while on the Gallery's premises. Any valuations shown are those stated by the lender and may not be considered as insurance claim values. In the event the value is questioned on an insurance claim, values will be based upon fair market value. If no records are available to support fair market value, references to similar works by other artists will be used to establish value.

CONDITION OF ARTWORK UPON DELIVERY

All work must be delivered ready to hang, or assembled and ready to display. Artwork requiring assembly and disassembly is the responsibility of the artist. Artists with special requests should contact the artist's liaison, Dena Adamson, at 920-893-9815. All artwork on paper must be under Plexiglas or glass and properly wired for hanging unless previously agreed to. If glass is broken upon arrival, a new glass will be fitted and the artist billed for the cost of the glass.

SALES

Artists may offer their work for sale, or may choose not to by indicating the piece as NFS. Sales will be encouraged. The Gallery will handle all sales on behalf of the artist. The sales commission due Gallery 110 North shall be 35%, and will be based on the price submitted by the artist with the inventory sheet.

Payment shall come in the form of a tax-deductible donation to the Plymouth Arts Foundation, Inc. from the Artist/Seller. Payment of state sales tax shall be the responsibility of the Artist. The price of each piece offered for sale should include the commission. Checks received from purchasers will be made out to the Artist for the total price including all sales tax collected. In return, the Artist shall remit a check back to the Plymouth Arts Foundation, Inc. for the total commission due on the sales.

CONDITIONS & LIABILITY

Artwork presented for this exhibition MAY NOT have been shown on any previous occasion in Gallery 110 North.

It is to be understood that no artwork may be removed from the exhibit by the artist once it has been submitted to the show. Gallery 110 North retains the right to reject any works of art that are deemed to be inappropriate. A committee of three persons will make this decision, if the need arises. The Gallery shall have the right to use the works or reproductions of same for catalogue and promotional use. The submission of entries constitutes acceptance of all conditions outlined in these guidelines.

Design and hanging of the exhibit will be the responsibility of the Gallery Exhibition Committee. In the event the artist(s) find it critical to review and approve the design and hanging of the exhibit, the artist(s) may review the show once prior to the opening, by appointment. This would typically be done on Thursday of opening week. Once the show is hung, it is our policy that no artwork be moved, relocated or displayed in an alternate manner by the artist(s) or any other person who is not one of the gallery designers.

The fact that a work of art has been in Gallery custody shall not be misrepresented as an endorsement of the work by Gallery 110 North or by the Plymouth Arts Foundation, Inc. However, it may be stated that the artwork has been exhibited at the Gallery.

Neither the Gallery nor the Artist shall be liable to the other if the exhibition is canceled, terminated or substantially changed more than 60 days prior to opening. Such action by one party within 60 days prior to opening shall make that party responsible for the actual nonrecoverable costs already incurred for the exhibition by the other party but not for any lost profit or consequential damages.

LABELING

All information for the exhibit will be taken from the Artist Inventory Sheet which we will assume is correct. If there are changes to be made, it is the responsibility of the artist to contact the Gallery at 920-892-8409. A message should be left and a call will be returned to the artist.

To facilitate installation, all artwork should be labeled with the artist's name, title of work, media, and price.

PUBLICITY

Announcement of exhibitions is sent to all members of the Plymouth Arts Center, placed in the member newsletter and sent to many news sources. Press releases are submitted to Wisconsin's

major magazines, metropolitan Milwaukee publications, state colleges, universities and Wisconsin artists' groups. An Artist's opening reception is held at the expense of Gallery 110 North on the Friday evening on which the exhibit opens to the public. Artists are encouraged to determine a name for the exhibition, and to develop a camera-ready graphic or supply an image to be used in development of promotional materials for the show. The Gallery will produce promotional materials at no cost to the artist.

NUMBER OF WORKS RECOMMENDED

Our gallery will best accommodate the following number of works for this exhibit: A maximum total of 70-75 wall-hung and pedestal mount pieces, depending on size. The inventory sheet, as completed and submitted by the artist, shall be the final list of artworks for display. No changes should be requested following the delivery of the inventory sheet.

IMPORTANT DATES

EXHIBITION:

August 13 - October 1, 2010

ARTIST'S OPENING RECEPTION:

Friday, August 13, 2010, TIME: 5-8 PM

DEADLINES

ARTIST'S STATEMENT, VITAE, PHOTOS / IMAGES or GRAPHIC DESIGN & MAILING LABELS: JUNE 7, 2010 and/or YOUR LOCAL PRESS RELEASE SOURCES

The artist's statement & vitae will be used in development of press releases.

One or two images of pieces to be exhibited to accompany press releases and/or a graphic design to be used in printing of invitation/announcement. Artist agrees to allow use of their images on the Plymouth Arts Center web site. PAC will provide a link to the artist's web site, upon request, with a link back to PAC posted on the artist's site. Submit image as a JPEG attached to email.

Artist may submit no more than 25 completed mailing labels, arranged in ZIP CODE order for inclusion with the mailing of invitations to members of The Plymouth Arts Center and area artists.

ARTIST'S COMPLETED INVENTORY SHEET:

August 2, 2010 (form enclosed, or create your own form to include the same information)

DELIVERY OF WORK TO GALLERY 110 NORTH:

Saturday, August 7, 2010 . (9AM-2PM) Confirm time of arrival.

ARTWORK TO BE PICKED UP FROM GALLERY:

Saturday, October 2, 2010 or Monday, October 4, 2010 (morning) (by arrangement)

LEAGUE OF MILWAUKEE ARTISTS

Plymouth Gallery 110 North: Doors: Gateway to Creativity

Exhibition date August 13- October 1, 2010

Drop off:

Opening reception:

Pick up:

Saturday, August 7 between 9 A.M. and 2 P.M.

Friday, August 13, 2010 from 5:00-8:00 P.M.

Monday, October 4, 2010

REGISTRATION CARD: Please complete legibly.

Fill out one registration card for each entry.

Name _____

Phone: _____ Email _____

Address _____

City _____ State _____ Zip _____

Title _____

Date of Work _____ Medium _____

Sale Price _____ Value (if not for sale) _____

Size (H x W framed) _____

Signature _____

YES - LMA may photograph my art for publicity and promotional purposes.

NO - LMA may not photograph my art for publicity and promotional purposes.

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IDENTIFICATION LABEL: Cut and fasten securely to the back left upper corner of work.

Name _____

Phone _____

Email _____

Title _____

Date of Work _____

Medium _____

Size (H x W framed) _____

Sale Price _____

Ins. Value *(if not for sale)* _____

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